

Routeique™

Cloud-based Logistics & Delivery Management

Suite 760 – 11012 Macleod Trail SE

Calgary, AB. T2J 6A5

+1 (855) 976-8839

media@routeique.com

PRESS RELEASE

For Immediate Release

For more information contact:

Mike Allan, *CEO – Routeique™*

Phone: (403) 612-9391

Email: media@routeique.com

ROUTEIQUE INC. ANNOUNCES STRATEGIC PARTNERSHIP WITH ADIUTABYTE GMBH

Calgary, Canada (Jun 09, 2020) – Calgary-based logistics and delivery management platform Routeique™ Inc. is working with the Sankt Augustin, Germany-based route optimization company adiutaByte GmbH to develop an enhanced real-time route and warehouse optimization system.

The enhanced fleet optimization algorithms resulting from this partnership will add to Routeique's robust suite of route planning and optimization tools. adiutaByte's proprietary routing algorithms recommend the most effective route for each delivery unit by analyzing driver capabilities, product storage requirements, customer locations, and customer service requirements. Routeique provides adiutaByte's platform with real-time data on asset, customer, and order management, enabling it to present the most accurate routes.

Routeique's enhanced routing capabilities foster a close alignment between warehouse and route processes, to deliver efficiencies to both warehouse and fleet teams. This system will enable fleet managers to reduce unnecessary travel distance and time. This increases ROI, reduces vehicle wear and tear, and can help reduce emissions in urban centres.

The Routeique Delivery Management System (DMS) mobile application helps drivers make full use of the newly enhanced routing tools. The DMS frees up drivers to focus on value-added activities such as developing customer relationships, merchandising, managing assets, and up-selling.

“We're extremely proud of the outcomes of this strategic partnership so far,” says Dr. Dustin Feld, Co-Founder and MD of adiutaByte, “we’re excited to continue working with Routeique to optimize fleet and warehouse operations.”

“This partnership means that we can offer our clients game-changing route and process optimization,” says Mike Allan, CEO of Routeique, “adiutaByte’s routing capabilities allow us to recommend the most efficient routes and processes to fleet and warehouse managers - reducing travel distance, time, and emissions by over 25%.”

Routeique Inc.

Routeique™ makes supply chains seamless. Routeique’s software and IoT solutions provide an end-to-end solution for all partners in the supply chain, including order management, inventory management, routing & delivery, asset tracking and settlement.

adiutaByte GmbH

adiutaByte offers cross-industry dynamic route planning support based on optimization algorithms and artificial intelligence. Planners are actively involved in setting optimization priorities and can individually control and influence the planning direction.

