

CUSTOMER ORDER PORTAL

Your customers expect a convenient, personalized digital buying experience - the Routeique™ Customer Order Portal offers just that. Provide your customers with 24/7 self-service access to the tools they need for everyday tasks, while increasing their satisfaction and decreasing your team's workload.

Routeique™ clients reported savings of up to 50% in this area of their operation after implementation.

Improve Your Customer Experience

90% of customers worldwide expect businesses to provide self-service online portals.^[1] The primary goal of the Customer Order Portal is to allow your customers to input their orders at any time and access the information they need without having to call your staff.

Customers have 24/7 access to:

- Order Placement
- Invoices
- Due Dates
- Order Status
- Standing Orders
- Order History

The portal's functionality also allows for a secure and efficient queue bypass, avoiding the need for customers to wait on emails and phone calls to be returned.

Increase Your Bottom Line

Data entry takes time, and time is money. Empowering your customers to place online orders saves your customer service and sales team from spending time on those tasks themselves. It also eliminates human errors and leaves your team open to finding new revenue channels and providing a higher customer service level. Integrating the Order Portal with your accounting system and enabling online payments can further boost productivity and accelerate cash flow.

All Said & Done

The Routeique™ Customer Order Portal offers your customers the same flexibility they're used to from B2C e-commerce, whether you're a wholesaler, manufacturer, or distributor. Experience reduced costs while streamlining order processes and increasing overall customer satisfaction.

