ROUTE PLANNING
& OPTIMIZATION

Intelligent Optimization with No Surprises

Many factors define an optimum route for your deliveries; even something as simple as a canceled order can throw a wrench into the works. With the powerful optimization tools on the Routeique™ platform, you can adjust routes based on your database's most current activities, with no surprises.

Time is money, and an optimal route will save you both!
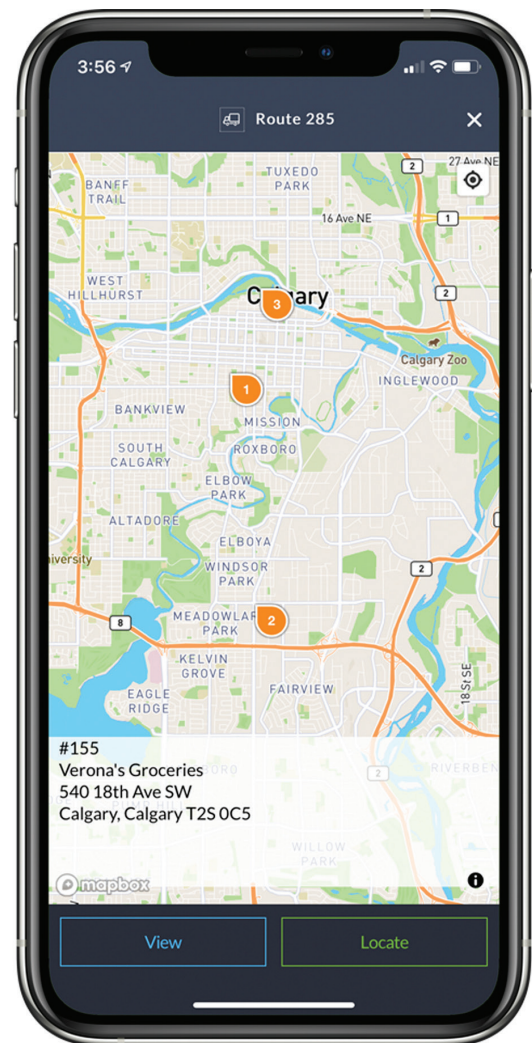
Flexibile & Easy

- The route optimizer plans effiecient routes in seconds using complex calculations.
- With 95-98% accurate optimization, it significantly reduces the cost of lost opportunities.
- It can also re-optimize courses at any time to accommodate last-minute changes or customer requests.

Variable Routing

- Create two types of routes to deliver quick and efficient sequences that meet customer availability.
- Dynamic routing is used for customers who have flexible delivery days and times, routing them over a specified period for optimal efficiency.
- Static routing pre-assigns a customer to a route that is programmed to run a rigid schedule.
- Static routes are for customers who require predictable delivery times, whereas dynamic is agile and allows for last-minute order additions.

Improved Satisfaction

- Driver satisfaction is improved through reduced delivery hassles, increasing productivity and lowering frustration.
- Customer satisfaction is enhanced with on-time deliveries.
- Optimized routes also provide environmental benefits by reducing your carbon footprint.

routeique™
Cloud-based Logistics & Delivery Management

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War Room Map Feature

- Visualize your routes and order information for your entire fleet in real-time from the Digital Control Tower.
- See when drivers start and end their deliveries.
- View the location of trucks currently on the road.
- Know which orders are delivered and which ones are still pending.
- Quickly get information on expected delivery time, actual delivery time, and time in between each delivery.
- Observe the sequence your drivers are following for their deliveries.

Cost Savings

- Advanced reporting and analytics allow you to track gross profit per truck, fuel used, miles travelled, and more.
- Save money with better routes, reduced fuel consumption, and less distance travelled.
- Increase profits by using the time saved on each delivery to schedule more drops per day.
- Overall cost savings gives you the ability to grow your business but not your expenses.

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